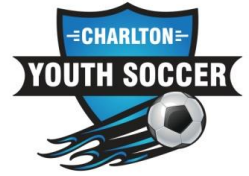


Spring 2014



Hello Charlton Youth Soccer (CYS) players, parents, coaches, and board members,

The 2014 Soccer year has officially started and is underway! The long winter made us all restless and eager to see the sun, run in the grass, and kick the ball to our friends which is why this is such a wonderful time to be outdoors, learn new skills and have fun.

Due to the incredible foundation that has been molded over many years, CYS is proud to announce that we have successfully increased our player registration numbers, despite a dip in the number of school aged children in the district. We are thrilled to share that we have 518 registered players for the spring 2014 season, an increase from 465 this same time last year!!! We are extremely proud of this accomplishment and hope to continue the trend.

Equally as important, we've had many discussions regarding our registration prices. While we've seen many surrounding towns increase their registration fees, we've been able to maintain ours, despite increases in our maintenance costs. We hope to continue to offer and provide our services at the same rates for the foreseeable future.

In thinking about the future, I asked the CYS Board to figure out a way that CYS could have a simple and yet substantial impact on the lives of others. As a result, we are taking on the cause of sending unwanted **soccer equipment and uniform donations to Costa Rica**. There are many countries that love the game of soccer however they do not have the resources to support the player's equipment needs. After a recent visit I cannot think of a country I would support more. As you may be aware, our travel uniforms changed a few years back. We kept the uniforms to use at travel tryouts but for the most part they have been just taking up space. CYS will be donating the uniforms and other soccer related items to the young soccer players of Costa Rica. We could not think of a better way to support others who share the love of the game. We are looking to continue the support on a yearly basis by donating unwanted in-town jerseys, outgrown travel uniforms, lightly used soccer balls, cleats, and other items. Stay tuned. More information will follow.

In highlighting our future endeavors, I also want to mention our **2013 successes**, all of which were the result of hard work and dedicated team effort. I would like to thank everyone who helped us establish the following:

- New CYS Logo;
- Sponsorship Plan;
- Rejuvenated Facebook page – it's the best way to stay connected with us <https://www.facebook.com/pages/Charlton-Youth-Soccer-Inc/118874671496244>
- CYS Booster Club – become a member. We'd love to have you join us;
- Establishment of our Travel Policy;
- Bond Road Opening for all games; and
- Seasonal pictures

Here are some of our **2014 achievements** so far:

- **New CYS Website :** <http://sports.bluesombrero.com/Default.aspx?tabid=401453>
- **New Twitter feed:** Follow our tweets <https://twitter.com/CharltonSoccer>
- **New In-town and Coaching Jerseys!!**
- **U8 levels 1 and 2 enhancements** which allows for greater player development as witnessed in our U6 intro and experienced programs.
- **Spring Soccer Programs** – all available through our continued partnership with Challenger Sports. It has included our 1<sup>st</sup> spring break soccer camp, as well as a goalie clinic and Mini-kickers program.
- **New goals for U8 and U10 division players**
- **Concussion Awareness and coaching certification**
- **Coaching clinics:** We had over 20 coaches at the coach clinic this spring.
- **New Summer Camp:** Tetra Brazil!! Just in time for the World Cup!
- **Expanded line of Spiritwear:** Under Armor Jackets, Sweatpants, and player headgear! Check it the complete list on our home page.

## Sponsors

The importance of the individual and company sponsors cannot be overstated. We are so grateful for their support. They are a major reason we are able to develop and manage our own fields, as well as provide our teams with in-town and coaching jerseys, game balls, first aid kits, ice packs, trophies/medals, etc.

Please support our sponsors and thank them for their donations. We would like to recognize our current Gold and Silver company Sponsors:

<b>Gold</b>	<b>Silver</b>
Casson-Foster	Berry's Frozen Yogurt
Dick's Sporting Goods	Charlton Fence Company
Eagle Cleaning	Charlton Oil
Karl Storz	Mark E Meacham Heating, Cooling
Savers Bank	Rand-Whitney
	Zoink's Fun Factory

“Stay Calm and Play On!”

Thank you and have a great season.

Regards,

Lance Nazer, CYS President