



Billerica Softball Association Sponsorship Overview

Billerica Softball Association provides girls the opportunity to play softball by teaching them how to play the game, allowing them to have fun, all while promoting the ideals of good sportsmanship, loyalty and responsibility. Billerica Softball has opportunities for girls from kindergarten through high school to play in leagues in the Spring, Summer and Fall, as well as on tournament teams that compete throughout Massachusetts.

The funds raised through our sponsorships (outlined below) allow us to make the cost of playing affordable for all families, to maintain our equipment and fields, and to host teams and tournaments in our town.

Our sponsorships are outlined below. Please select a sponsorship of your choice and fill out the attached form.

Gold Sponsorship

- Signage at the Snack Shack building at the Lampson field complex.
- Banner on the fence at the softball field. Signage includes logo, contact information and description of your company.
- Sponsorship of a team.
- Logo on website and mentioned in social media.

Silver Sponsorship

- Banner on the fence at the softball field. Signage includes logo, contact information and description of your company.
- Sponsorship of a team.
- Logo on website and mentioned in social media.

Bronze Sponsorship

- Logo on website and mentioned in social media.

*Sponsorships are for recreational league play, however, signage will be up throughout the season (April to November) and will be seen by visiting tournament teams, towns, and other leagues that use the fields at the Lampson Complex.

*Multi-year sponsorships and returning sponsorship rates are available.

*All sponsorships are tax deductible. Please contact the league for the Tax ID number.

Sponsorships At-a-Glance

Level	1yr	2yrs	3yrs	Snack Shack Banner	Banner at Field	Sponsor Team	Website	Social Media
Gold	\$500	\$850	\$1000	X	X	X	X	X
Silver	\$250	\$375	\$500		X	X	X	X
Bronze	\$150	\$225	\$300				X	X



**Billerica Softball Association
Sponsorship Agreement**

Billerica Softball Association sponsorships are available in Gold, Silver, and Bronze levels in 1-, 2-, or 3- year options. Please select your option below and provide your contact information.

Billerica Softball Association Sponsorship opportunities 2019:

Gold Sponsorship

- ☐ 1-year sponsorship for \$500
- ☐ 2-year sponsorship for \$850
- ☐ 3-year sponsorship for \$1,000

Silver Sponsorship

- ☐ 1-year sponsorship for \$250
- ☐ 2-year sponsorship for \$375
- ☐ 3-year sponsorship for \$500

Bronze Sponsorship

- ☐ 1-year sponsorship for \$150
- ☐ 2-year sponsorship for \$225
- ☐ 3-year sponsorship for \$300

Please fill out information below:

Company Name: _____

Company Address: _____

Company Website: _____

Main Contact:

Name: _____

Phone: _____

Email: _____

Alternative Contact:

Name: _____

Phone: _____

Email: _____

Payments can be made by check to **Billerica Softball Association and sent to:** Billerica Softball Association
PO Box 204, Billerica, MA 01821

For League use only:

Payment received/Date: _____

Sponsorship Start Date: _____ Sponsorship End Date: _____

Banner Produced (if applicable): _____ Banner Production Date: _____