

BURLINGTON SOCCER ACADEMY



BURLINGTON YOUTH SOCCER

CONSIDERATION FOR DEVELOPING AN ACADEMY PROGRAM

- Would like to discuss with the Board the concept of creating a program within BYSA to provide players additional opportunities to play soccer over and above our Clinic and Travel Programs.
- Goal for tonight is to discuss the concept, answer questions and receive feedback from the Board. Is this something we want to pursue?



ACADEMY PROGRAM

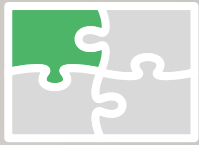
SEVERAL KEY QUESTIONS NEED TO BE ADDRESSED

**Should BYSA
have an
Academy
Program?**

**Is there a demand
for this type of
program within
BYSA?**

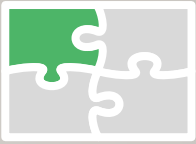
**How would we
do it?**

**Can BYSA
develop a
sustainable
competitive
program?**



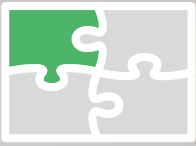
SHOULD BYSA HAVE AN ACADEMY PROGRAM?

- The BYSA is the equivalent of our Public Schools for youth soccer
- We are and should be here for all players that want to experience soccer
- Over the last several years BYSA has continued to expand its offerings and programs

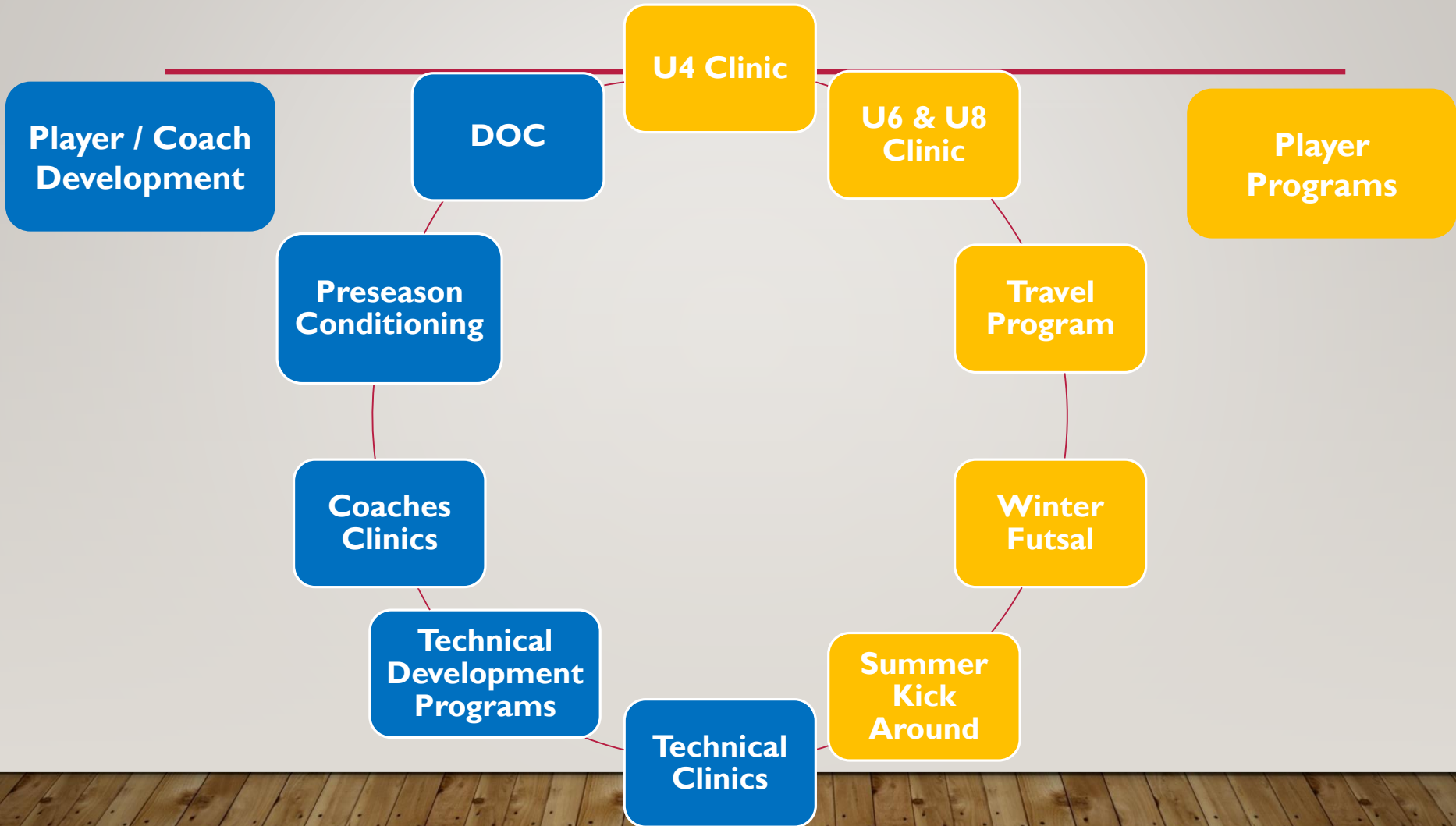


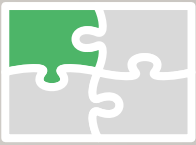
SHOULD BYSA HAVE AN ACADEMY PROGRAM?

- Several other towns in Massachusetts have initiated similar programs
 - Lexington
 - Acton
 - Wilmington

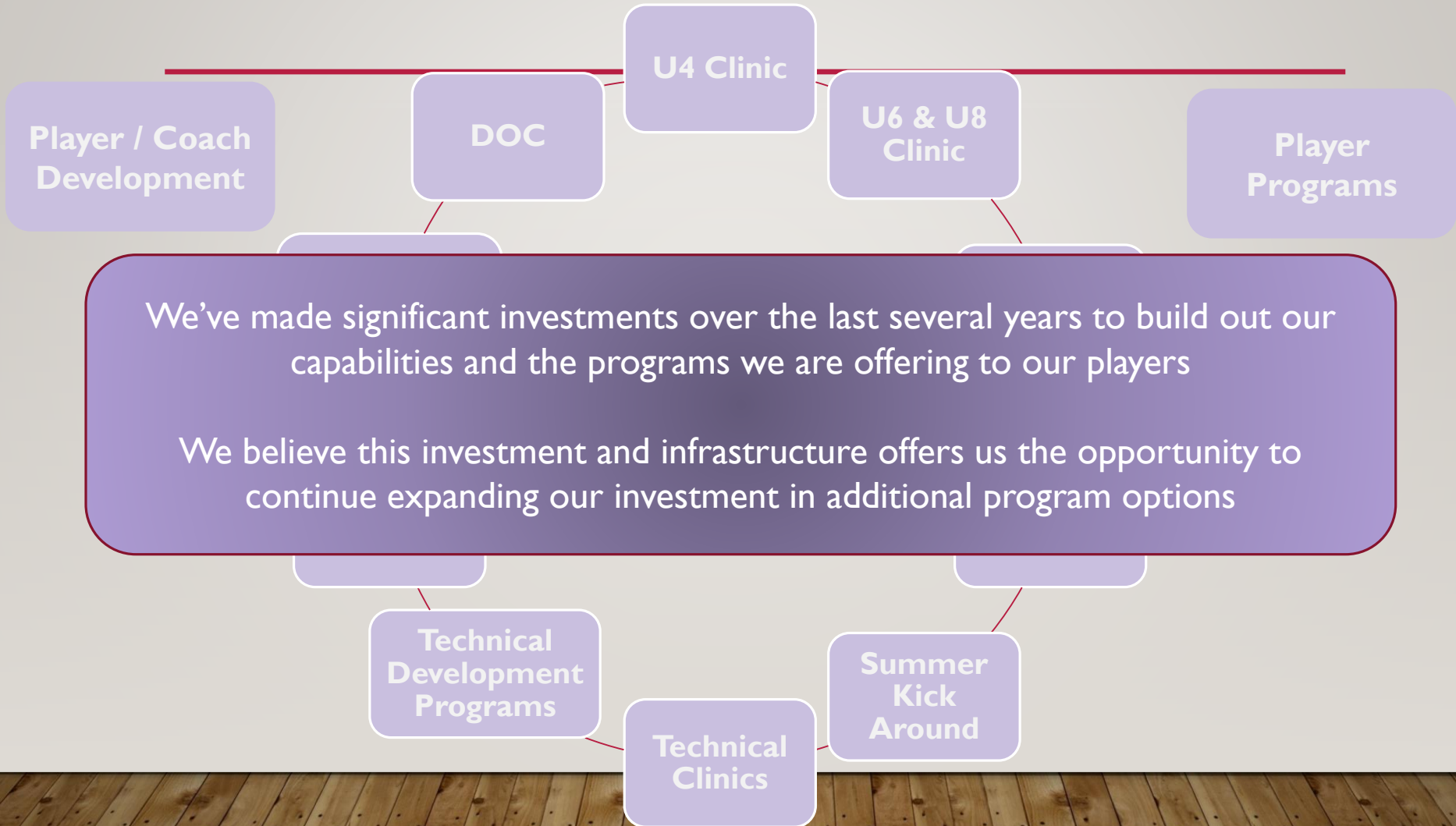


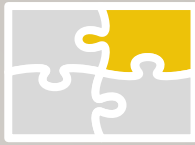
OVER THE LAST SEVERAL YEARS BYSA HAS CONTINUED TO EXPAND ITS OFFERINGS AND PROGRAMS FOR PLAYERS





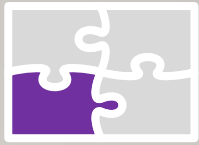
OVER THE LAST SEVERAL YEARS BYSA HAS CONTINUED TO EXPAND ITS OFFERINGS AND PROGRAMS FOR PLAYERS





IS THERE A DEMAND FOR THIS TYPE OF PROGRAM WITHIN BYSA?

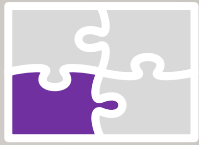
- Players and parents are looking for opportunities to play soccer over and above just the town Travel Programs
- Its estimated that between 5+ players are enrolling in programs outside of BYSA every year at each age group.
- Experiences with these programs vary: Positive and Negative
 - Coaching: well trained, poorly trained, turnover
 - Cost: cost of the program relative to what is received
 - Skill Level: high level of play, skilled players and playing against skilled competition, skill / play is less than what was expected
 - Logistics: at times its difficult to participate due to location and time



HOW WOULD WE DO IT?

PROGRAM ADMINISTRATION

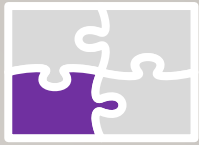
- Technical Director (TD)
 - Oversees the administration of the program
- Girls Program
 - Program Coordinator (PC)
 - Head Coach & Assistant Coach (HC)
- Boy Program
 - Program Coordinator (PC)
 - Head Coach & Assistant Coach (HC)



HOW WOULD WE DO IT?

BSA PILOT PROGRAM

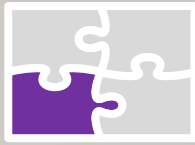
- Two U11 teams in the Fall of 2019
 - 2009 Boys and Girls or younger
 - Evaluations would be conducted for team selection
 - Evaluations would be conducted by TD, PC and HCs
 - 15 players on each team maximum, minimum of 12 players.
- One extra practice a week – Friday Nights.
- Mostly Sunday Games - Team will compete at NSL.
- Seasons: Fall and Spring Season
- Other: 2 tournaments per season and enrollment in BYSA Winter Futsal program.



HOW WOULD WE DO IT?

PLAYER BENEFITS

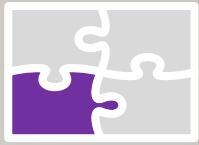
- Players individually assessed and developed
 - Individual attention, evaluations and feedback by a coach that really cares about them
- Players are with other kids with the same level of commitment to soccer
 - Soccer as a priority
 - Want to work and develop their game.
- Players play at the Club level with a schedule that accommodates their town team.
- Professional coaching with a connection to the players and town program.



HOW WOULD WE DO IT?

COACHING STAFF

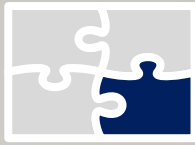
- Coaching Staff
 - In the first year DOC would be leveraged to launch the program
 - Coaches would be hired in the 2020 / 2021 season
 - BYSA coaches may volunteer time to supplement coaching staff
 - It is expected fees charged for program would fund expense of future coaching expenses



HOW WOULD WE DO IT?

FINANCIAL DETAILS

- Fall 2019 / Spring 2020 – \$850 + uniforms
- Program would be self sustainable, costs to be consider
 - Insurance
 - Tournaments
 - Equipment
 - League Fees
 - Coaching Fees
 - Indoor practice expense / Winter Futsal Program
 - Technical Clinics
- If successful, potential to expand the program for other age groups as the Pilot Age group ages up



DEVELOP A SUSTAINABLE COMPETITIVE PROGRAM?

HOW BSA FITS WITH BYSA

- The Burlington Soccer Academy (BSA) competes under the Burlington Youth Soccer Association but is a standalone program.
- BSA will work with current BYSA travel coaches to ensure minimal training conflicts.
- BSA players are required to play BYSA Travel
 - BSA players must attend their Travel Team session and their BSA sessions each week
 - BSA players are encouraged to attend as many training sessions as possible (Challenger Sessions/Specialty Clinics).

CONCLUSION

BSA will...

- Give players and more opportunity to develop and compete at a higher level
 - At a much lower cost than typical club soccer
 - With more convenience for parents (staying in town)
 - With coaches who care about them
- And help raise the profile and quality of soccer in Burlington