



Storelli Brand and Product Overview
Spring/Summer 2013



WHAT IS STORELLI?



Storelli is the **first and only** brand dedicated to **PROTECTIVE-WEAR** in soccer

Proudly out of Brooklyn, NY.... cool, sharp, innovative Brooklyn-style

Cutting edge protective gear that **WORKS** + makes protection look **COOL**

WHY PROTECTION IN SOCCER?

Storelli fills a **heartfelt, growing need** in the market

- **Injuries are everywhere**, due to body and pitch contact (e.g., turf burns, concussions)
- Yet, there are **NO PROTECTION products** in the market (outside shin guards)
- **Parents / coaches care** about safety. And players hate being injured.



WHY DO THE STORELLI PRODUCTS WORK SO WELL?



1 OUR PRODUCTS WORK

Patented designs and foams make products extremely protective, comfortable and light



2 OUR PRODUCTS MAKE PROTECTION “COOL”

Who likes to wear a knee pad? No one. Storelli turns dorky products into gear players WANT TO WEAR



3 DESIGNED FOR SOCCER

Products are custom-tailored to the needs of soccer players

HEAD-TO-TOE PROTECTION FOR ADULTS AND YOUTH



GOALKEEPER PRODUCTS

FIELD PLAYER PRODUCTS

HEAD GUARD

EXTREME IMPACT
PROTECTION

STEALTH,
UNCONVENTIONAL
LOOK

DESIGNED
TO KEEP YOU COOL

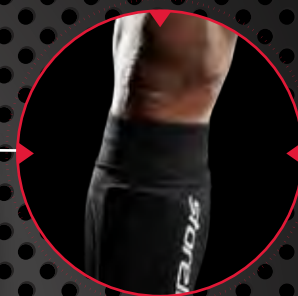
MOISTURE WICKING
FABRICS

Sizes: S, M, L, XL / RRP: \$59.95

COMPRESSION LEGGUARD



**OUTER LEG
PROTECTION**



**COMFORTABLE
FIT**



ANKLE PROTECTION



SHIN PAD POCKET
(shin pad NOT included)

Sizes: Adult: S, M/L, XL Youth: S, M/L, XL / **RRP:** Adult: \$39.99 Youth: \$34.99

COMPRESSION FIELD PLAYER UNDERSHIRT



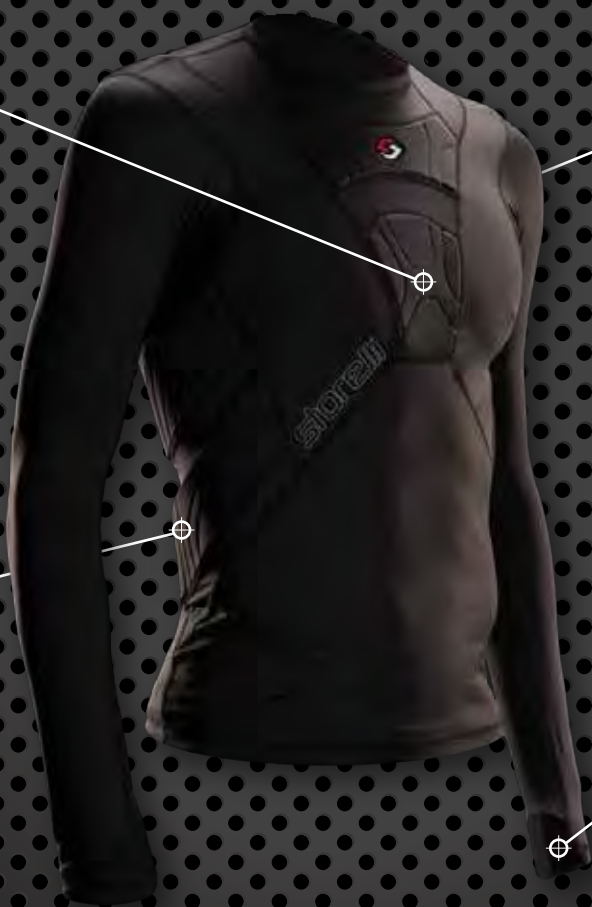
**REVOLUTIONARY
BALL CHEST-TRAPPING
TECHNOLOGY**



**BEST OF FABRICS
TO OPTIMIZE COMFORT**



**EXTREME IMPACT
PROTECTION**



**THUMB SLIP
FOR OPTIMAL FIT**

Sizes: Adult: S, M, L, XL Youth: S, M, L / **RRP:** Adult: \$59.99 Youth: \$54.99

COMPRESSION FIELD PLAYER SHORTS



**HEAVY DUTY
BUT LIGHT AND FLEXIBLE
SIDE PADDING**



**BREATHABLE MESH
TO KEEP YOU COOL**



**COOL, UNCONVENTIONAL
LOOK**



**MOISTURE WICKING
FABRICS**

Sizes: Adult: XS, S, M, L, Youth: S, M, L / **RRP:** Adult: \$59.99 Youth: \$49.99

3/4 FIELD PLAYER PANTS



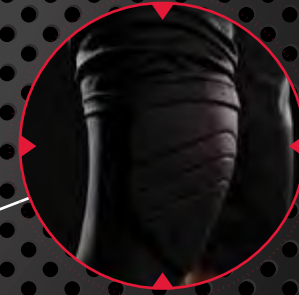
**HIDDEN SIDE PAD
FOR SLIDING
PROTECTION**



**COOL, UNCONVENTIONAL
LOOK**



**COMFORTABLE 3/4
SLIM-FIT**



**HIDDEN KNEE PADS
(STEALTH WE KNOW)**

Sizes: Adult: S, M, L, XL Youth: S, M, L / **RRP:** Adult: \$69.99 Youth: \$64.99

WOMEN'S COMPRESSION FIELD PLAYER SHORTS



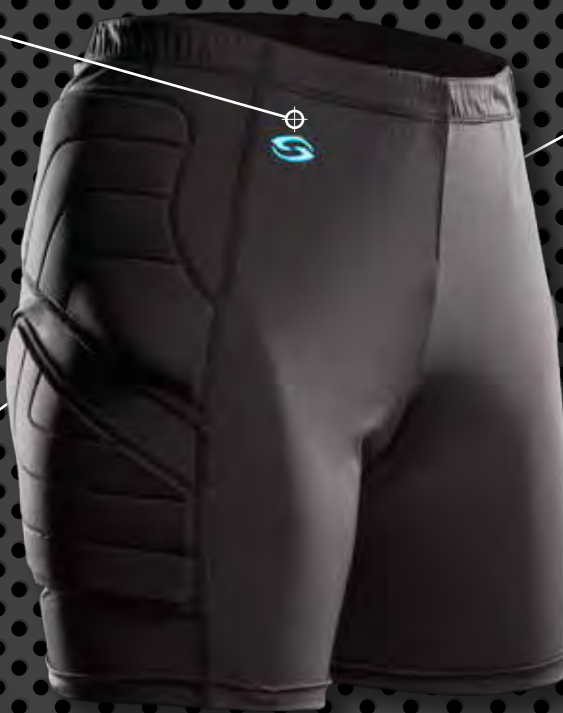
**MOISTURE WICKING
FABRICS**



**HEAVY DUTY
BUT LIGHT AND FLEXIBLE
SIDE PADDING**



**BREATHABLE FABRICS
TO KEEP YOU COOL**



**COOL, UNCONVENTIONAL
LOOK**

Sizes: Adult: XS, S, M, L / **RRP:** \$49.99

COMPRESSION 3/4 GK UNDERSHIRT



Sizes: Adult: XS, S, M, L Youth: S, M, L / **RRP:** Adult: \$59.95 Youth: \$59.95

COMPRESSION GK UNDERSHORTS



HEAVY DUTY
BUT LIGHT AND FLEXIBLE
SIDE PADDING

BEST OF FABRICS
FOR MAX COMFORT

COOL,
UNCONVENTIONAL
LOOK

TAIL BONE
PROTECTION

Sizes: Adult: S, M, L, XL Youth: S, M, L / **RRP:** Adult: \$64.99 Youth: \$59.99

3/4 GK PANTS



**HEAVY DUTY
BUT LIGHT AND FLEXIBLE
SIDE PADDING**



**COOL,
UNCONVENTIONAL
LOOK**



**HIDDEN KNEE PADS
(STEALTH WE KNOW)**



**COMFORTABLE 3/4
SLIM-FIT**



Sizes: Adult: S, M, L, XL Youth: S, M, L / **RRP:** Adult: \$79.99 Youth: \$74.99



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