

Official Grassroots
Coaching App of



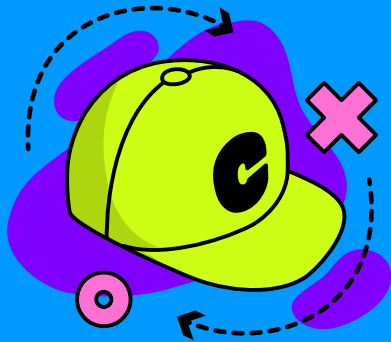
August 2021



WELCOME TO MOJO, YOUR ONE-STOP COACH-IN-A-BOX

(OR IN THIS CASE, APP)

MOJO MAKES:



PARENTS BETTER COACHES

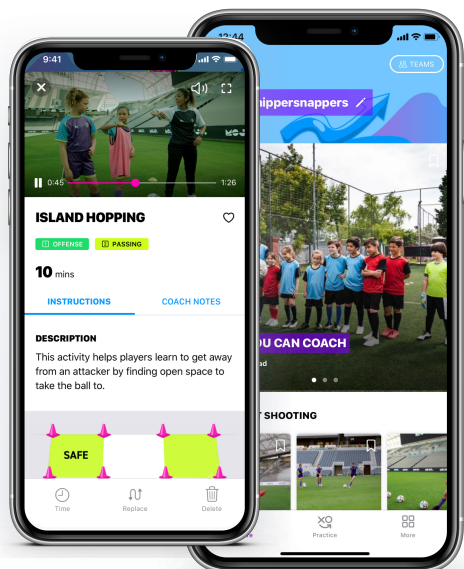


KIDS BETTER PLAYERS



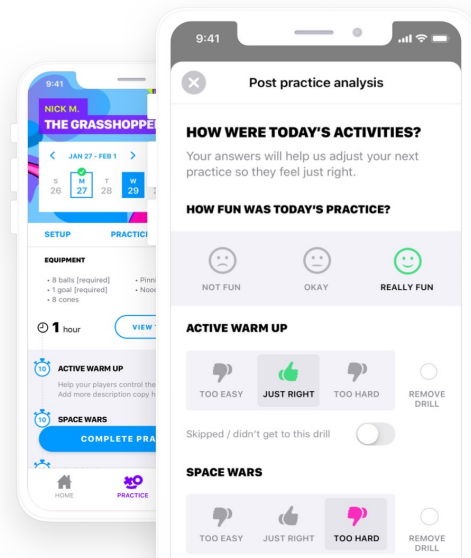
SPORTS MORE FUN

MOJO MAKES YOUTH SPORTS LESS STRESSFUL AND MORE FUN FOR COACHES, PARENTS, AND PLAYERS



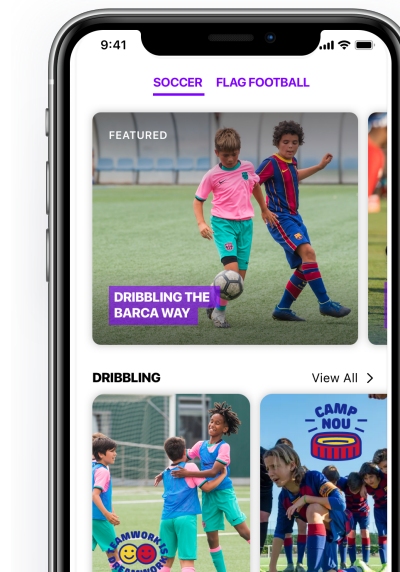
World-class, expert-backed coaching content and resources

- Movie-quality production value resets the bar for quality, and all content is overseen by experts in youth coaching and child psychology
- Content library includes activities along with social and emotional learning and safety resources



Powered by groundbreaking technology and feedback

- All your coaches need to be effective in less time with less stress – no matter their experience level.
- Build practices automatically based on team skill and age, choose from lesson plans built by experts or create plans from scratch

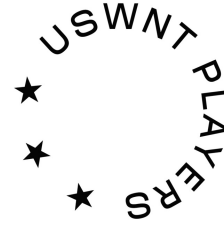


For coaches of teams or parents at home

- Content and tools designed to power both practice sessions and at-home sessions, so players are learning and having fun 24/7

MOJO PARTNERED WITH THE BEST IN SOCCER AND YOUTH SPORTS TO CREATE A WORLD-CLASS EXPERIENCE

OUR PARTNERS



"With fun-to-watch content and a cutting-edge mobile app, MOJO will greatly enhance our mission to support our **three million players and one million coaches and volunteers** on and off the field. We're impressed with MOJO's team and commitment to helping grassroots players and coaches."

SKIP GILBERT, USYS CHIEF EXECUTIVE OFFICER



ONE SEASON IN, AND COACHES AND CLUBS AGREE MOJO IS WORKING

20,000+

COACHES USE MOJO

500+

CLUBS USE MOJO

83%

OF COACHES

Say that MOJO saves them time, and stress, and makes the youth sports experience more fun

— MOJO user survey, May 2021



BEST SPORTS APP

— 25th Annual Webby Awards (2021)

"I did a session last night and it was unbelievably helpful. What I liked about it was that there weren't 20 different things to remember. It was 2-3 coaching points. **It was fool-proof.**"

KEVIN M., INDIANAPOLIS, IN

"Wow. It's so good. You are killing it with that video... I tell you as a coach who is more like a Dad faking it as a coach, this is the very tool I need to simplify my day."

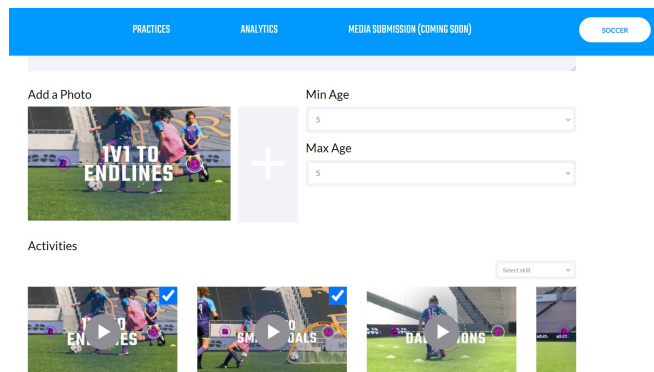
SHAWN L., SEATTLE, WA

"I've been coaching for about **5 years** and **this is the best resource I've ever used.** I love the easy to follow directions, the instructional videos, and the way I can tailor my practices in the app."

HAZEN S., SAN FRANCISCO, CA

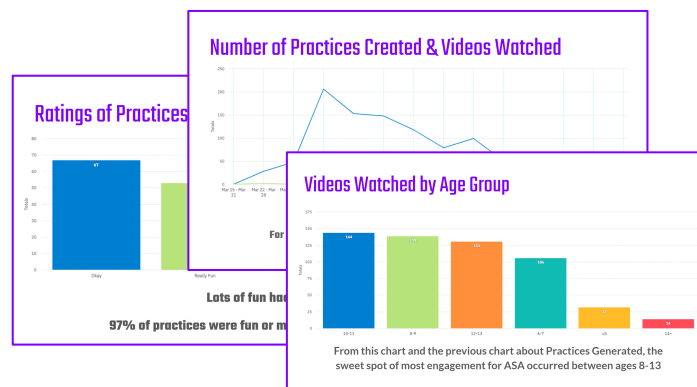
WITH MOJO'S TOOLS FOR ORGANIZATIONS, YOU CAN EXTEND THE PLATFORM AND WOW YOUR MEMBERS

Custom practice design and media publishing



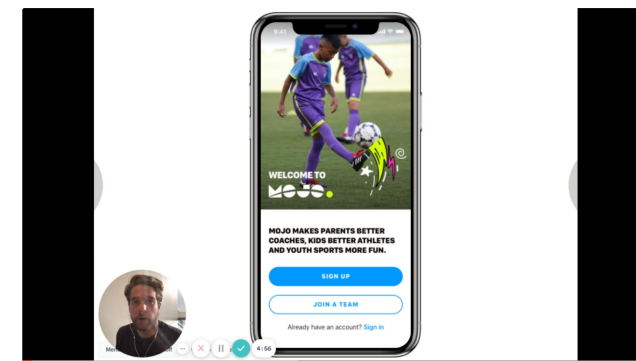
- Build custom practice plans that showcase your coaching philosophy & brand
- Publish any media through MOJO to inform and update your members

Customized real-time analytics for all your MOJO teams



- Custom reports tell you what's being taught and what your players enjoy
- Coach feedback helps you identify which teams and coaches need assistance

Customized onboarding sessions & premier support



- Live, personalized onboarding sessions set your club up for success
- Premier technical support, with guaranteed 24-hour ticket response for clubs and members

MOJO CAN SUPERCHARGE YOUR CLUB TODAY

- Club-designed practice plans
- Club analytics & churn prediction
- Custom media publishing for clubs
- Personalized coach onboarding
- Marketing materials and premier level support

1 YEAR	\$1500 per year
2 YEARS	\$1300 per year
3 YEARS	\$1000 per year

IMPROVE COACHING. RETAIN PLAYERS. HAVE MORE FUN.
ALL FOR LESS THAN \$20 A WEEK.

LEARN MORE ABOUT



CONTACT

clubs@mojo.sport
to speak with our team

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<https://mojo.sport/preview>
to view videos and more

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