

**MELROSE YOUTH SOCCER SCORES THIS SEASON WITH DONATIONS
FROM UNIROYAL® TIRE AND MONTVALE TIRE**

MELROSE, MA — (October 23, 2011) — The Uniroyal Soccer Program is 12 years strong and rolling forward this season with more dealers participating every year. Starting October 22, 2011 families of Melrose Youth Soccer will receive certificates that can be redeemed for a free soccer ball at Montvale Tire, while supplies last. After the 30-day program period, Melrose Youth Soccer will receive \$2 for every Uniroyal® tire sold to the general public on behalf of Uniroyal and Montvale Tire.

Since the program's inception in 2000, the Uniroyal Soccer Program has provided nearly \$14 million in funds and equipment, including over one million soccer balls, to more than 3,000 youth soccer leagues across the United States.

"Contributing to our local community and supporting our youth is so important to us," said Tony Koles of Montvale Tire. "We look forward to connecting with players and families from Melrose Youth Soccer when they come in for their free soccer ball."

Certificates will go live by Friday **October 21 at 12:00 AM.**

FOR A PLAYER TO REDEEM HIS/HER CERTIFICATES DO THE FOLLOWING:

- Go to www.uniroyalsoccer.com
- Click on "Download Your Free Soccer Ball Certificate"
- Enter your league code (Your league code is: **R4092F11**)
- Download your Free Soccer Ball certificate (Please Note: only one download per person)

Your store location is:

Montvale Tire

Tony Koles

(781) 662-7144

365 Main St, Melrose, MA 2176

