

The Clark University High School Basketball Tournament is a long-running tradition in Central Massachusetts every February School vacation week. The 84st Annual “Clark” will be held this coming February. “The Clark” is a highlight of the Boys Varsity and Girls Varsity basketball teams’ seasons and is one of the oldest privately run tournaments of its type in the nation. Besides a week full of exciting basketball as teams ramp up the State Tournament play, the Clark Tournament Committee devotes substantial monies to incoming Clark University freshman from the central Mass. towns that feed our 40 eligible schools. On behalf of the Tournament Committee I would like to respectfully ask if your company would like to participate as a sponsor to this year’s tournament.

We have various levels of sponsorship:

- Donations usually range from \$250 - \$500, mostly for ¼ page (\$250), 1/2 page (\$350), full-page (\$500) ad space in the tournament program, plus space on the webpages, including a vendor/sponsor page posted year-round.
- Also, generally, major sponsors contribute 1/2 of the player T-shirts which usually cost around \$3,000 total (sponsor name on the backs of the 300 shirts given to participants).
- Also, sponsors have sometimes dedicated their donation toward a particular expense (for example, player and team plaques, programs...)

Should your company like to financially support this year’s Clark Tournament in any way, please contact me for further information.

Checks may be made payable to “The Clark Tournament” and sent to Committee Treasurer Veto Filipkowski at 4 Imperial Ct., Westborough, MA 01581-3674. Logo/graphics can be emailed to Tournament Secretary David Wilbur at wilburdavid@outlook.com.

Tournament information and history can be found at these links:

<https://www.clarkathletics.com/tournaments/mbkb/ClarkHS/index>

https://www.clarkathletics.com/clark_hs/Clark_Tournament/Record_Book

Thank you very much for your consideration. Please contact me with questions.