



May 20, 2016

Dear Possible Partner,

My name is Michael Elster and I am the Sutton Boys Varsity Coach as well as President of Sutton Youth Soccer. Since 2004 we have organized a Kicks for Charity soccer tournament in Sutton to raise money in support of worthy causes. In the last 10 years, we have raised and donated almost \$30,000 to a number of organizations in the area. Past year contributions have gone to The Leukemia and Lymphoma Society, Milford Regional Hospital, the UMass Medical Center, Pediatric Cancer Care, Why Me, VNACare and more.

This year we are raising money in honor of Jacob Westbury, son of David Westbury, long time volunteer for Sutton Youth Soccer and many other local organizations. Jacob was seventeen years old and lost his life in a tragic car accident. He attended Sutton schools and was a senior in the construction technology program at BVT High School. Jacob was very active in the community and due to his involvement and love for his community all proceeds raised will be donated to the Claudia Simonian Fund in his name as a recognition of and remembrance of his life. Our thoughts and prayers continue to be with his family.

Our focus with the Soccer Kicks for Charity Tournament is to teach kids within our own community the joy of helping others. We have approximately 200 kids six to eight years old participate in a small tournament environment having fun for a good cause. The kids collect pledges for their participation. A few years ago we started a new tradition and included the boys and girls Sutton High School soccer players who were eager to participate and make this an annual community service project. They will assist in the planning, seeking of contributions as well as event day responsibilities.

In addition to the tournament, we also collect items to have at a raffle table for additional fun and support in raising money. We are looking for sponsors to provide a monetary tax deductible donation or raffle item in support of this fundraising event. We understand how difficult it can be to provide a monetary contribution and thus if that is not possible appreciate your consideration of donating anything for the raffle. In years past, we have had tickets to museums and zoos, golf courses, theaters, sports equipment and clothes, outdoor and home items, gift certificates and refreshment assistance such as drinks and snacks. No donation is too small and all are greatly appreciated. Any donations will be recognized at the event and we also will have tables for literature or other marketing material if you would like to send any along with your donation.

The tournament this year is scheduled for June 18th. Any contributions can be made to Sutton Youth Soccer (SYS) and mailed to the following address – Michael Elster / 73 Barnett Road / Sutton, MA 01590. We also can come and pick an item up if that is preferable. We will accept any monetary donations up until the end of July and any in kind donations for the day of the event such as food, drink, raffle items, etc up until June 17th. SYS then will take what is raised and contribute to the Claudia Simonian Fund at the Greater Worcester Community Foundation. Thank you for your time and consideration.

Kind regards,

Michael Elster

Sutton Youth Soccer//Sutton High School
508/450-4383 (cell phone)//coachelster@gmail.com